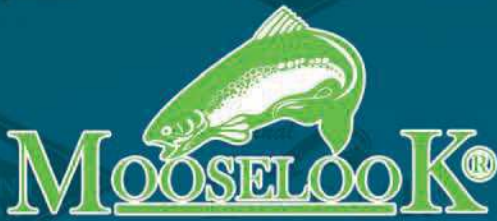


# 2015

*Brecks*





Products that are UV reactive are noted with this logo



ALL UV REACTIVE

## NIPIGON™

It seemed only fitting to name this Williams lure after the famed Canadian watershed that produced the world record speckled trout. The Nipigon is a slender bodied 2-1/2", 1/3 oz spoon finished in the trademark Williams precious metal finishes of genuine silver and 24k gold. It imitates a baitfish in distress. Ideal as a trolling spoon it is equally as effective when cast or jigged. A multispecies lure that can be worked at a wide range of speeds.

Finished in the trademark Williams's precious metal finishes, nothing reflects any and all available light like genuine silver and 24k gold.

The Nipigon is offered in 8 colors. 3 mirror finishes of gold, silver and 1/2 & 1/2 Mirror. 3 silver nu-wrinkle finishes with accent colors of; blue, red and green, a gold nu-wrinkle with orange accent and a nu-wrinkle 1/2 & 1/2. All have a Red treble and a 3D eye. A multi species lure that can be worked at a wide range of speeds.

### 1 SIZE, 8 COLORS

Stock No.	Length	Approx. Weight
N33	2 1/2"	1/3 oz.



AVAILABLE with single siwash hooks. Add 'SS' to product code.

## TROPHY® I® II®

Genuine silver plated Trophy I and Trophy II lures have been extensively tested in both river and open water conditions. Williams Trophy I (1/2 oz) and Trophy II (3/4 oz) are excellent casting and trolling lures. They are most effective when trolled or retrieved at a slow speed where their unique design provides maximum action, flash and enticing vibrations.

Sporting the trademark Williams stabilizing ridge, the Trophy series has become a favorite with anglers. From pike to great lakes salmon, the Trophy has proven itself. This wide bodied spoon emits strong vibrations and its large surface area produces plenty of flash. The heavier weight of the Trophy allows for longer casts and holds its depth upon retrieve or while trolling.

### 2 SIZES, 5 COLORS

Stock No.	Length	Approx. Weight
T12	2"	1/2 oz.
T34	2 1/2"	3/4 oz.



G Gold

S Silver

H Half & Half Mirror

HN Half and Half Nu-wrinkle

GNOR Gold Nu-wrinkle Orange

EBN Silver Nu-wrinkle Blue

FWN Silver Nu-wrinkle Red

GRN Silver Nu-wrinkle Green



BDAP Bad Apple



CDIC Candied Ice



CHTP Chartreuse Tape

RTP Red Tape

EBTP Electric Blue Tape





# HQ™

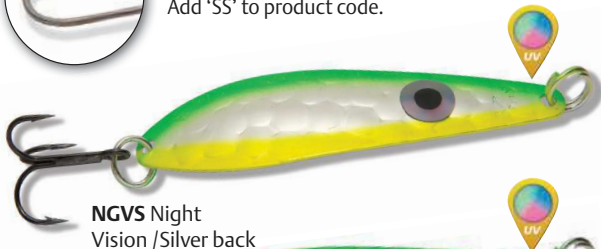
The Williams HQ incorporates proven Williams designs. Williams trademark genuine silver, 24 karat gold and deep copper bases are complimented by UV reactive multicolor painted finishes on a Honeycomb base material. We pulled out all the stops to design a multi species spoon series that is ideal for the great lakes and west coast trout and salmon fisheries as well as the Erie walleye fishery but not limited to the great lakes and west coast. The HQ is a lake trout, rainbow or brown trout spoon for any inland watershed. Northern pike and walleye also find them to their liking.

The HQ is based on historically proven fish producing patterns. We incorporated the “top 10” patterns that have produced consistently for years into the HQ on the Honeycomb large scale pattern base and added our precious metal jewelry quality finishes, topped off with an oversized strike triggering eye.

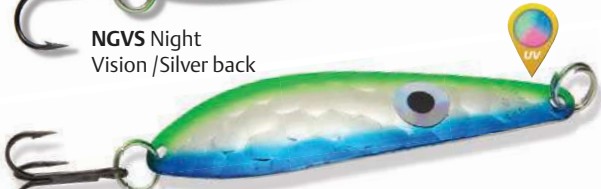
2 SIZES, 12 COLORS			
Stock No.	Length	Approx. Weight	Colors
HQ35	3 1/4"	1/3 oz.	All
HQ60	4 1/4"	3/5 oz.	All



**AVAILABLE** with single siwash hooks. Add 'SS' to product code.



**NGVS** Night Vision / Silver back



**BLZN** Blue Zone / Silver back



**BKHL** Black Hole / Silver back

- 
**BDAP** Bad Apple / Silver back
- 
**BKSP** Black Sheep / Silver back
- 
**CDIC** Candied Ice / Silver back
- 
**CJOR** Cajun Orange / Gold back
- 
**ENVY** Envy / Copper back
- 
**GRMK** Green Monkey / Silver back
- 
**NRLT** Northern Lights / Silver back
- 
**ORMK** Orange Monkey / Silver back
- 
**WTML** Watermelon / Silver back



# DARTEE®

The Williams Dartee dates back to the 1940's. In its original form or in the new modern day version, the Dartee has been producing for anglers for 75 years.

Well known for trout and salmon, this versatile spoon is most often used in a trolling presentation but is also popular as a jigging spoon, especially on the ice. Lake trout, salmon, rainbows and browns all find the Dartee difficult to resist. We also receive many comments from anglers targeting walleye with the Dartee, a great baitfish imitation.





The Dartee incorporates the advantages of; the Williams precious metal genuine silver finishes and 24 karat gold for flash and visibility, popular and effective color accents and its unique design which allows the Dartee to work well at a variety of speeds, imparting a "darting" action which predators cannot resist.

### 3 SIZES, 8 COLORS

Stock No.	Length	Approx. Weight
D1	2 1/4"	1/6 oz.
D2	2 3/4"	1/4 oz.
D3	3 1/2"	1/3 oz.



**AVAILABLE** with single siwash hooks. Add 'SS' to product code.

-  **G/OR**  
Gold Orange
- GLDBO**  
Gold Goldbo
- EB** Electric Blue
-  **OR** Orange
- R** Red
-  **C** Chartreuse
- RB** Rainbo
-  **PK** Pink



Ray Carignan, host of Outdoor Passion Television, was filming an episode on Lake Champlain when he and his guide both landed their personal best Champlain lakers pushing 20 lbs. Likely new lake records both were released after a few photos. Both were taken on the Williams HQ.

# WABLER® LITE W55

## HALF THE WEIGHT OF THE REGULAR WABLER

Williams Wabler Lite series offers the classic original Wabler in 1/2 the weight. This LITE series is a perfect option for shallow water presentations where you will have the advantage of the proven action of the Wabler and the flash of the precious metal finishes in a spoon which will run shallower and work at even the slowest trolling speeds.

Short cast it into the shallows or pockets and let it flutter down. Use it as an attractor without a hook followed by 12" to 24" of Maxima line and a fly or hook and bait or troll it deeper using leadcore or a downrigger.

The Wabler Lite really shines in a slow retrieve or troll presentation where its lighter weight allows it to work at slower speeds and run shallower than the traditional classic W50 Wabler. The design originated from angler comments suggesting just that. Especially in the early spring, certain species are found in shallower water that warms first after ice out. To be able to target these fish you need a lure that can effectively be worked in the shallower water and often, a slower presentation is more effective at this time of year. Therefore you need a light weight lure that will not sink down through the water column when worked at a slower speed. The Lite works just fine under these conditions and with the addition of a little weight, is just as effective in deeper water presentations. It is not limited to a slow troll either with added weight to keep it down.



1 SIZE, 11 COLORS		
Stock No.	Length	Approx. Weight
W55	2 5/8"	1/4 oz.



**AVAILABLE** with single siwash hooks. Add 'SS' to product code.

**AVAILABLE** with treble hook (W55), without hook (W55SH), bulk no hook (WB55) or siwash (W55SS).



- H Half & Half
- G Gold
- S Silver
- COP Copper
-  C Chartreuse
- EB Electric Blue
- FW Fire Wabler
- RB Rainbow
-  PK Pink



## GOLD LITE ACCENT COLORS

 GCH Chartreuse

 GOR Orange



David Wilcox with his personal best Northern Ontario laker taken jigging a Williams Wabler in Bad Apple pattern through the ice.



# WABLER®

## THE CLASSIC ORIGINAL WABLER. TIME TESTED AND PROVEN

The Williams Wabler is the lure that founded the fishing tackle division of the Williams Company over 90 years ago. The most recognized and still today most popular model in the Williams series, the Wabler has been a mainstay of anglers. Originally popular as a lake trout spoon, the Wabler has proven itself, as the photo gallery of past literature will attest to, on a multitude of species including; rainbows, browns and all members of the trout family. A northern pike favourite, musky, walleye and salmon as well as salt water species in coastal waters.

The Wabler, as are all Williams lures, is stamped from premium polished brass. A multi-step plating operation then applies the genuine silver and/or 24k gold finishes Williams lures are renown for. These are not standard silver and gold finishes either. The final step in the Williams plating process incorporates a further plated "electroclear" outer coat which is then baked on. This process does not dull the finish as a laquer would. It does render Williams silver and half & half finishes saltwater resistant and basically tarnish proof.

The Wabler is a versatile spoon which works equally well at a wide range of speeds due to its stabilizing ridge and shape. The ridge which has become a trademark of Williams lures prevents the Wabler from rotating without changing the proven shape and action of the lure. This ridge works so well, Williams was awarded a US and Canadian patent for it. One of the few patents ever awarded a spoon. Time tested and proven, a true Canadian classic with world wide recognition.

7 SIZES, 30 COLORS			
Stock No.	Length	Approx. Weight	Colors
W10	1"	1/16 oz.	S, SN, G, GN, EB, FW
W20	1 1/4"	1/10 oz.	S, SN, G, GN, EB, FW
W30	1 1/2"	1/7 oz.	S, SN, G, GN, COP, EB, FW, CDIC, BDAP
W40	2 1/4"	1/4 oz.	All, GLOW GLB/GLG
W50	2 5/8"	1/2 oz.	All, GLOW GLB/GLG
W60	3 1/4"	3/4 oz.	All, GLOW GLB/GLG
W70	4"	1 oz.	S, SN, G, GN, COP, H, HN, EB, FW, DMD, SHC, GHC, CDIC, BDAP

**BULK PACK** W40/W50/W60 available in bulk without hooks packaged 6 per blister card.



**AVAILABLE** with single siwash hooks. Add 'SS' to product code.



**GLB** Glow / Blue Silver base



**GLG** Glow / Green Silver base





**CDIC** Candied Ice / Silver back



**OR** Fluorescent Orange / Silver back



**F** Natural Frog / Silver back



**RW** Red & White / Silver back



**DMD** Yellow & Red / Silver back



**EB** Electric Blue



**FW** Fire Wabler



**RB** Rainbow Prism



**PK** Pink



**CAN** Candy Apple Nu-wrinkle / Silver back



**ENVY** Envy / Copper back



**WBRED** Wonder Bread / Copper back



**ORMK** Orange Monkey / Gold back



**WTML** Watermelon / Silver back



**BDAP** Bad Apple / Silver back



**RUFFE** Ruffe / Silver back



The classic silver and gold finishes that made the Wabler a staple are the same finishes found under the color accents, natural presentations like the Frog Pattern and the not so natural such as the Red & White and the 5 of Diamonds. The underside of these lures is the genuine silver finish found on the regular silver wabler.

The silver under side offers plenty of flash muted by a color accented or printed top side. If a certain color is not producing, experiment and find the color that will for that particular day, lake or species. Red & White & the 5 of Diamonds are well known for northerns. Blue is a classic pattern for trout, etc..

## GOLD ACCENT WABLER COLORS



**GCH** Gold / Chartreuse



**GLDBO** Gold / Goldbo



**GOR** Gold / Orange





**HN** Half & Half  
Nu-Wrinkle

# WHITEFISH®

The Williams Whitefish offers a variety of weights, sizes and finishes allowing you to match the size and color of prey larger predators are feeding on.

One of the many assets of the Whitefish is its versatility. Ideal for trolling or casting.

The size C70 Whitefish at 4 1/4" is a perfect imitation of most mature baitfish species. The larger C80 and C90 Whitefish are popular great lakes salmon lures as well as proven big lake trout and northern pike favourites. They are regularly used as bait or smaller lure attractors or dodgers. Their unique shape offers less resistance and the brilliant flash of the precious metal finish attracts fish from greater distances.

The unique design of the Whitefish results in a distinctive proven action. At fast, medium or slow speeds, the Whitefish is equally effective.



**EBHC** Silver / Blue  
Honeycomb



**ORHC** Silver / Orange  
Honeycomb

3 SIZES, 16 COLORS			
Stock No.	Length	Approx. Weight	Colors
C70	4 1/4"	3/4 oz.	All
C80	5 1/4"	1 oz.	S, SN, G, GN, COP, H, HN, SHC, GHC
C90	6"	1 1/2 oz.	All



**AVAILABLE** with single siwash hooks. Add 'SS' to product code.

- H** Half & Half Mirror
- G** Gold Mirror
- GHC** Gold Honeycomb
- GN** Gold Nu-Wrinkle
- S** Silver Mirror
- SHC** Silver Honeycomb
- SN** Silver Nu-Wrinkle
- COP** Copper
- OR** Fluorescent Orange / Silver back
- YORN** Yellow Orange Nu-wrinkle
- BYN** Blue Yellow Nu-wrinkle
- ORBN** Orange Blue Nu-wrinkle
- RGRN** Red Green Nu-wrinkle





# ICE JIG™

The Williams Ice Jig is a perennial favorite with hardwater enthusiasts. Named the "Ice Jig" it is just as effective when jigged vertically on open water. The elongated baitfish profile makes an easy and enticing target for trout, walleye and perch. Size does matter and as a rule of thumb match the size of lure to the size of your target species. The J50 is ideal for perch and whitefish, the J60 for trout, whitefish, walleye and lake trout, the larger J70 for lake trout, northerns and big walleye. It also pays to experiment with larger and smaller lures on any given day or time of the year. "Match the hatch" by imitating the size of baitfish present. Tipping the odd shank of the treble with your favorite bait can entice strikes on slow days. The double limerick side hooks are offered separately to replace broken or dulled hooks on your collection of Ice Jigs.

### 3 SIZES, 17 COLORS

Stock No.	Length	Approx. Weight	Colors
J50	2 1/4"	1/4 oz.	All
J60	3 1/4"	1/2 oz.	All
J70	4 1/4"	3/4 oz.	S, G, H, HN

### REPLACEMENT SIDE HOOKS

Stock No.	Size
C-RHJ50	#8 (6/card)
C-RHJ60	#6 (6/card)
C-RHJ70	#2 (6/card)





# FLASHER®

The Williams Flasher is a traditional style attractor spoon. The slow wide, side to side wobble of the flasher followed by a baited snelled hook or fly make them hard to resist by trout or other game fish and therefore very productive. Best worked at a slow speed where the wide bodied shape offers a side to side accentuated movement that also imparts a darting action to the trailing bait.

This design of spoon has proven itself for decades. The Flasher from Williams simply improves upon a good thing by adding the trademark Williams stabilizing bar that helps to prevent rotation. A decade's old proven action enhanced by much improved visibility from Williams.

The Flasher is modeled after the original Lake Clear Wabblers. This brand is now part of the Brecks family as of 2014. When we introduced the Flasher we modeled it after the Lake Clear. It was the original spoon of that design that had proven itself an angler favourite. We did not make an exact copy but rather took the design and incorporated it into a Williams series. The F1 is slightly smaller at 2-3/4" than the original LCW1 and the F2 slightly larger at 3-3/8". See page 20. The Flasher includes the trademark Williams rib and is offered in different colour accents as well as the classic 1/2 and 1/2 patterns.

2 SIZES, 12 COLORS			
Stock No.	Length	Approx. Weight	Description
F1	2 3/4"	1/3 oz.	1/card no hook
F1SS	2 3/4"	1/3 oz.	1/card with siwash hook
FB1	2 3/4"	1/3 oz.	6/card bulk pack no hook
F2	3 3/8"	1/2 oz.	1/card no hook
F2SS	3 3/8"	1/2 oz.	1/card with siwash hook
FB2	3 3/8"	1/2 oz.	6/card bulk pack no hook



**PK** Pink



**H** Half & Half Mirror



**HN** Half & Half Nu-Wrinkle



**CH** Copper Half & Half



**CHN** Copper Half & Half Nu-Wrinkle



**FW** Red



**PUR** Purple



**EB** Electric Blue



**GOR** Gold / Orange



**GCH** Gold Chartreuse



**BPC** Black Pearl/Chartreuse



**BPOR** Black Pearl/Orange



JP Bushy with a one of many nice walleye that took a liking to the Gold Orange Nuwinkle Williams Ice Jig.



Lake trout like the new Candied Ice pattern of Wablers introduced in 2013.

# CLASSIC SELECTIONS

SOMETHING FOR EVERY ANGLER



4-50 The original W50 classics



4-60 The original W60 classics



4-J60CL  
1/2 oz. Ice Jig classics



4-PW Pike and Walleye favorites.



4-TTK  
Trout Trolling Kit



4-TK Proven Wabler patterns for Trout.



4-J50CL  
1/4 oz. Ice Jig classics



4-W32M W20 & W30 small classics



4-PCWE C50 Pearl & W30 eyed



4-40 The original W40 classics

Williams kits have been developed to offer the angler an assortment of proven styles and colors by species and/or by style and size of lure. These lures have been chosen from angler favorites for the species or fisheries they are targeting. The kits are comprised of classics, proving themselves to anglers since 1916.

Fishing specifically for trout, walleye or pike, choose from our 4 pack species specific kits like the 4-TK trout, the 4-TTK trout trolling or the 4-PW pike & walleye. Have a favorite lure? Choose from our series kits like the Wabler classics. Prefer to fish for stream trout or panfish, try the 4-W32M which is also a good selection for ice fishing as are the 4-J50 & 4-J60 ice kits.

The classic original Wabler is represented in 5 sizes ranging from the small W20 found in the 4-W32M kit through to the lake trout and northern pike favorites, the W50 and W60 sizes found in the 4-50 & 4-60 kits. The W40 is also featured in a classics kit. The W30 is found in the 4-W32M.

Gord Pyzer sent us this photo of a heavily marked rainbow. The "kit" beside the trout is his basic "ice assortment" Start your own for; ice, trout, walleye, pike.... whatever your favourite species is/are with one of the Classic selections and build on it by adding colours and sizes to compliment.



Original



Silver top

Copper back

# WOBBLER

Keeping with tradition, Mooselook continues to offer the original chrome finish #02 for the traditionalist. Genuine silver offers a much brighter flash and reflection of all available light at greater depths.

Complimenting the mirror finish colors are the nuwinkle hammered finishes offered in: copper, genuine silver and 24 karat gold with color accents. The nuwinkle finish offers more surface area and therefore even more flash with a realistic baitfish scale representation.

The classic Wobbler is also available in a smaller version. The Midget 1-7/8" 1/12oz Wobblers are perfect for light line trolling on light mono or sinking flylines, working in current on the drift or open or hard water jigging for trout and other species. They are ideal to run behind a dodger or flasher as well as other attractors such as a Williams W50 or W60 Wabler with the hooks removed.

The Mooselook Wobbler was developed in 1938 by John A. Greene on Lake Mooselookmeguntic in Maine, from where it takes its name. A Northeastern favorite in the lakes region of New England and Canada. A classic and proven trout and salmon spoon for over 70 years. For all gamefish. Fish the time-tested action of the Mooselook at a wide range of speeds. Imitate your baitfish profile using the 4 different sizes available. Experiment with color to find the right combination.

**Developed by an angler for anglers!**

4 SIZES, 26 COLORS				
Model	Stock No.	Length	Approx. Weight	Colors
Midget	112	1 7/8"	1/12 oz.	01, 03, 07, 11 12, 18, 19, 20 30, 33, 46, 47
Junior	160	2 1/2"	1/6 oz.	All
Medium	140	3 1/8"	1/4 oz.	All
Large	380	3 7/8"	3/8 oz.	All except 06 & 44

Product number is stock number followed by code color. **EXAMPLE:** Junior Gold would be 16001.



**AVAILABLE** with single swish hooks. Add 'SS' to product code.

- 20 Silver / Copper back
- 01 24K Gold
- 02 Chrome
- 03 Copper
- 04 Orange Candy / Silver back
- 05 Ivory/Red Silver back
- 06 Emerald Shiner / Copper back
- 07 Fluorescent Orange / Silver back
- 11 Silver / Blue
- 12 Copper / Orange
- 18 Silver Nu-wrinkle / Blue

Brecks™ is the owner of Mooselook® and Savant™ World Wide.



**19** Gold Nu-wrinkle / Orange



**30** Silver



**33** Copper Nu-wrinkle



**38** Wonder Bread / Copper back



**39** Candy Apple Green / Silver back



**44** Rainbow smelt / Silver back



**46** Watermelon / Silver back



**47** Candied Ice / Silver back



**48** Orange Monkey / Copper back



**49** Green Monkey / Copper back



**103** Copper Honeycomb



**130** Silver Honeycomb



**GLOW**

**80** Glow Black / Silver back



**GLOW**

**81** Glow Purple / Silver back



**GLOW**

**82** Glow Orange / Silver back



Valerie Perrault a guide on Lake Memphremagog in southern Quebec with a very nice landlocked salmon taken on the Savant Jake at 50 feet in July.

[www.pecheureuse.com](http://www.pecheureuse.com)



Not your traditional salmon fishery but a few anglers have found a pattern for Great Lakes chinook through the ice that works. They like the Mooselook Wonderbread. Note the way the Wonderbread dots stand out in the low light conditions.



Original



“DEVELOPED BY AN ANGLER FOR ANGLERS”



Silver top

Copper back

# THINFISH®

## ULTRA LIGHT FLUTTER SPOON

The Mooselook THINFISH is an ultra-thin flutter spoon, stamped on a premium spring brass base to retain its shape. It weighs in at under 1/6 oz. at 3” in length.

The baitfish profile and fluttering action are offered in a colour selection ranging from Copper when subtle is better or for a contrasting profile on top, through to genuine Silver or 24k Gold to address any situation. The precious metal finishes offering the brightest flash possible at any depth, reflecting any and all available light deeper and farther.

Ideally suited to lead core, wire line or downrigger controlled depth trolling. When trolling the Thinfish with lead core or wire line, pump your rod to enhance the action and impart a darting and fluttering wounded baitfish movement which will trigger followers to strike.

The Thinfish also works well run behind a dodger or larger spoon attractor. It also shines in flat lining presentations when fishing the top 10 feet. Add just enough weight 24” to 36” ahead of the Thinfish to keep it in the 2-3 foot zone at your chosen trolling speed.

### GOOD FISHING !

1 SIZE, 8 COLORS		
Stock No.	Length	Approx. Weight
180	3”	1/6 oz.

Product number is stock number followed by code color. **EXAMPLE:** Thinfish Copper would be 18003.



**AVAILABLE** with single siwash hooks. Add 'SS' to product code.

20 Silver / Copper back

01 24 K Gold

30 Genuine Silver

03 Copper

07 Fluoro Orange / Silver back



46 Watermelon / Silver back



47 Candied Ice / Silver back



48 Orange Monkey / Gold back



Captain Ernie Lantiegne of Fish Doctor Charters in Oswego sent us this image he took of a Mooselook Thinfish floating on the surface tension. When we say ultralight spoon, we mean it. Ernie is referred to as the brown trout doctor because he boats over 1000 browns a season.



A nice brown from south eastern Lake Ontario off Oswego NY. Trolling spoons like the Mooselook Thinfish or Williams HQ is a very effective brown trout pattern.



Photo by Ray Carignan, Outdoor Passion TV.

Brecks® is the owner of Mooselook® and Sawant™ World Wide.



**SCOP** Silver  
Copper back

## WINNIE SERIES

Savant lures was established in 2004 by Tom Manning to offer anglers a quality lure option. Tom recognised the advantages of a genuine silver finish and began production of the Winnie and Jake in 2004. In 2008 he added the Crusher series and in 2013 decided to sell his company to Brecks. In the words of Tom Manning "The people at Brecks have the resources to take Savant to the next level. They are a first class operation with premium products – the perfect home for Savant."

The Winnie is named after the trout and salmon waters of Lake Winnepesaukee in New Hampshire. This style of lure has proven itself very effective in trout waters. The Winnie is a 2-3/4" willow leaf slender blade trolling spoon. A flutter spoon by design weighing in at 1/4 oz. Varied retrieve or trolling speeds impart different actions.

Genuine silver and 24 karat gold finishes as well as muted copper in honeycomb scale pattern with strike triggering eyes, UV reactive. A small baitfish imitation.

1 SIZE, 17 COLORS

Stock No.	Length	Approx Weight	Colors
SW14	2 3/4"	1/4 oz.	All

NEW COLORS



**GLB**  
Glow Blue  
Silver back

**GLG**  
Glow Green  
Silver back

**GLOR**  
Glow Orange  
Silver back

**PKE**  
Pink Eye  
Silver back

**SNS**  
Sun Spots  
Silver back

- WBRED**  
Wonderbread  
Copper back
- RBS**  
Rainbow Smelt  
Silver back
- ORMK**  
Orange Monkey  
Gold back
- MF** Mickey Fin  
Silver back
- WTML**  
Watermelon  
Silver back
- FT** Fire Tiger  
Silver back
- ORBD**  
Orange  
Black Dot  
Silver back
- COP**  
Copper  
Copper back
- GHC**  
Gold  
Honeycomb
- SHC**  
Silver  
Honeycomb
- COPHC**  
Copper  
Honeycomb



AVAILABLE with  
single siwash hooks.  
Add 'SS' to product code.





**HHC** Half & Half  
Honeycomb



AVAILABLE with  
single siwash hooks.  
Add 'SS' to product code.

# JAKE SERIES

Savant lures proven styles and designs are now marketed under the Mooselook brand as "The Savant Series". Packaging bears both the Savant and Mooselook brands. Mooselook state of the art plating and painted finishes are incorporated into the Savant lures series. Finishes include genuine silver, 24 karat gold and copper bases with and without painted accents. Made in North America by anglers for anglers.

The Jake was one of the 2 original Savant spoon series. Modeled in a classic flutter spoon design similar to the Mooselook Thinfish. The Jake is a 3" 1/3 oz spoon stamped in half hard brass rather than the spring brass of the Thinfish series. This adds some weight and imparts a different action to this classic design. Genuine silver and 24 karat gold finishes and copper. Strike attracting eyes.

Trout, walleye, pike and salmon patterns. The Jake is a versatile spoon at a wide range of retrieve or trolling speeds as well as vertically jigged.

1 SIZE, 17 COLORS			
Stock No.	Length	Approx Weight	Colors
SJ45	3"	1/3 oz.	All

NEW  
COLORS







AVAILABLE with single siwash hooks. Add 'SS' to product code.

**HN** Half & Half Nu-wrinkle

# CRUSHER SERIES

Savant lures third design was the Crusher. A traditional 4" trolling spoon design with a slightly different shape allowing for varied trolling speeds without the spoon rolling on itself. Finishes include genuine silver, 24 karat gold and copper bases with and without painted accents with large target eyes.

Honeycomb scale pattern, mirror and nu-wrinkle bases offer anglers a variety of finishes and reflective finishes to choose from. The nu-wrinkle base effectively doubles the surface area of a spoon. The honeycomb imitates a scale pattern but also increases the surface area and reflective angles. The classic mirror finish is, as the name implies the classic original.

The Crusher is popular with trout and salmon anglers as well as pike and walleye fisherman. It weighs in at 3/5 oz and measures 4".

1 SIZE, 17 COLORS			
Stock No.	Length	Approx Weight	Colors
SC35	4"	3/5 oz.	All



GLOW

**GLB**  
Glow Blue Silver back

GLOW

**GLG**  
Glow Green Silver back

GLOW

**GLOR**  
Glow Orange Silver back

**PKE**  
Pink Eye Silver back

**SNS**  
Sun Spots Silver back



**H**  
Half & Half Mirror



**BLY**  
Blue & Yellow Silver back



**RBS**  
Rainbow Smelt Silver back



**HR**  
Herring Silver back



**MF** Mickey Fin Silver back



**WTML**  
Watermelon Silver back



**GRMK**  
Green Monkey Silver back



**ORMK**  
Orange Monkey Silver back



**F**  
Frog Silver back



**GHC**  
Gold Honeycomb



**SHC**  
Silver Honeycomb

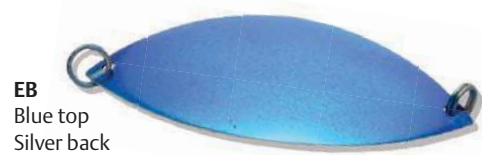


# LCW1: THE ORIGINAL LAKE CLEAR WABBLER



**S**  
Silver Mirror

**HHSC**  
1/2 & 1/2  
Silver & Copper  
Mirror



**EB**  
Blue top  
Silver back



**G**  
Gold Mirror

**HHSG**  
1/2 & 1/2  
Silver & Gold  
Mirror



**ORAN**  
Orange top  
Silver back

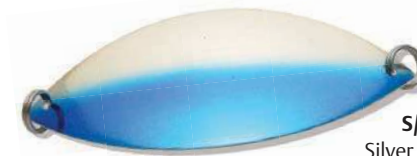


**COP**  
Copper Mirror

**HHSCN**  
1/2 & 1/2  
Silver & Copper  
Nu-wrinkle



**CH**  
Chartreuse top  
Silver back

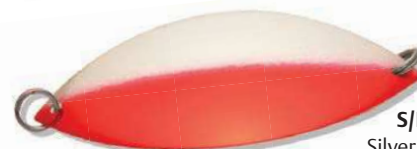


**S/BLU**  
Silver Blue

**HHSGN**  
1/2 & 1/2  
Silver & Gold  
Nu-wrinkle



**GLB**  
Glow Blue/Red  
Silver base



**S/RED**  
Silver Red

**NGVS**  
Night Vision  
Silver back

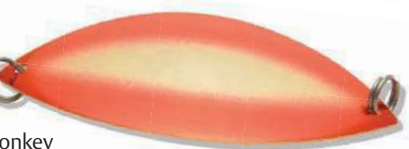


**GLOR**  
Glow OR/CH  
Silver base



**S/CH**  
Silver Chartreuse

**ORMK**  
Orange Monkey  
Gold back



**GLRP**  
Glow Raspberry/BL  
Silver base



**S/OR**  
Silver Orange

**CDIC**  
Candied Ice  
Silver back



**GLCH**  
Glow CH/Red  
Silver base







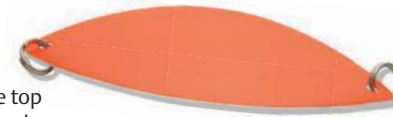








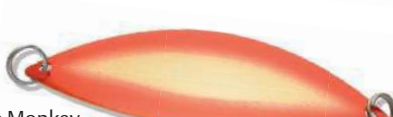



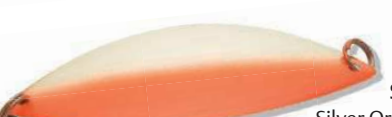
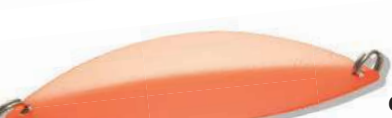
**C/OR**  
Copper Orange

1 SIZE, 22 COLORS

Stock No.	Length	Width	Approx. Weight
LCW1	3 1/8"	1 1/2"	1/3 oz.



# LCW3: SLIMMER PROFILE LAKE CLEAR WABBLER

	<b>S</b> Silver Mirror		<b>EB</b> Blue top Silver back		<b>HHSG</b> 1/2 & 1/2 Silver & Gold Mirror
	<b>G</b> Gold Mirror		<b>ORAN</b> Orange top Silver back		<b>HHSC</b> 1/2 & 1/2 Silver & Copper Mirror
	<b>COP</b> Copper Mirror		<b>CH</b> Chartreuse top Silver back		<b>HHSGN</b> 1/2 & 1/2 Silver & Gold Nu-wrinkle
	<b>S/BLU</b> Silver Blue		<b>CDIC</b> Candied Ice Silver back		<b>HHSCN</b> 1/2 & 1/2 Silver & Copper Nu-wrinkle
	<b>S/RED</b> Silver Red		<b>ORMK</b> Orange Monkey Gold back		<b>GLB</b> Glow Blue/Red Silver base
	<b>S/CH</b> Silver Chartreuse				<b>GLOR</b> Glow Orange/ Chartreuse Silver base
	<b>S/OR</b> Silver Orange				
	<b>C/OR</b> Copper Orange				

1 SIZE, 19 COLORS			
Stock No.	Length	Width	Approx. Weight
LCW3	3"	1 1/8"	1/4 oz.

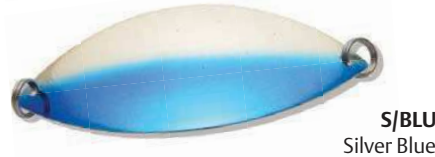
## NEW YORK STATE RECORD SPECKLED TROUT '6.03 LBS'

Richard Beauchamp of Mayfield NY holding the new NY state record speckled trout of 6.03 lbs caught in 2013 on Silver Lake. Length of 22" x 15-1/4" girth.

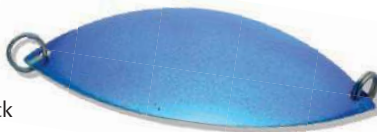
Richard caught 3 other fish that day all over 5 lbs. All were taken on Lake Clear Wabblers. When Richard sent us the photo he NOTED "I have been fishing Lake Clear Wabblers since 1975 and have not found anything as good yet!"



# LCW5: THE SMALLER LAKE CLEAR WABBLER



**EB**  
Blue top  
Silver back



**ORAN**  
Orange top  
Silver back



**ORMK**  
Orange Monkey  
Gold back



**HHSG**  
1/2 & 1/2  
Gold & Silver  
Mirror



**HHSC**  
1/2 & 1/2  
Silver & Copper  
Mirror



**HHSGN**  
1/2 1/2  
Gold & Silver  
Nu-wrinkle



1 SIZE, 12 COLORS			
Stock No.	Length	Width	Approx. Weight
LCW5	2"	1"	1/6 oz.



**Actual Size Comparison**



**LCW5**

# GANG TROLL

2 SIZES, 5 COLORS		
Stock No.	Blades	Colors
LC544	#5 & 2x #4	All
LC422	#4 & 2x #2	All

COLOR CHART	
C = Copper	SCC = Silver + 2x Copper
S = Silver	SGG = Silver + 2x Gold
G = Gold	

Approximate length 12"

